



SPONSOR OPPORTUNITIES

AIRSHO is held annually at the Midland, TX International Air and Space Port. This year marks the celebration of the 33rd AIRSHO to be produced in Midland/Odessa, Texas and hosted by the **CAF High Sky Wing**. AIRSHO is a unique community event. Each year visitors come from around the world to watch this collection of vintage warbirds, and civilian and military performers in action. We invite you to be a part of **AIRSHO 2024 on September 7 and 8**.

Do you want to...

- STAND OUT from the crowd during AIRSHO?
- Partner with the Only AIRSHO in the Permian Basin?
- Find a new avenue to deliver your name and message to your target customers and the community?
- Astonish your VIP customers, employees, and families?

Showcase your company by becoming a 2024 AIRSHO SPONSOR

Benefits:

- Reward your valued customers, employees, friends, and family with VIP treatment at the AIRSHO.
- Showcase your company's community support and involvement.
- Highlight your company as an AIRSHO aircraft sponsor, or golf cart sponsor.
- Receive access to the best exhibit space available in AIRSHO Square or in the CAF hangar.
- Your name and logo on banners, sponsor boards, in AIRSHO program and on AIRSHO website.

We are here to help meet your marketing goals and will customize a package just for you. Each sponsorship helps to meet a goal of bringing military aviation history to life and to honor the men and women who made the sacrifices for our freedom.

Our Mission: Educate, Inspire and Honor.

For more information, contact Gena Linebarger at gena@highskywing.org or (432) 528-0997 cell

WWW.AIRSHO.ORG

P.O. BOX 61064 MIDLAND, TX 79711



SEPTEMBER 7 & 8

SPONSOR LEVELS

Sponsor Level Opportunities ↓	Diamond Sponsor \$25,000	Ruby Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Fighter Squadron Chalet Lunch & Drinks	4 VIP Tables Sat & Sun 32 Guests & 16 VIP parking passes per day	3 VIP Tables Sat & Sun 24 Guests & 12 VIP parking passes per day	2 VIP Tables Sat & Sun 16 Guests & 8 VIP parking passes per day	1 VIP Table Sat & Sun 8 Guests & 4 VIP parking passes per day	4 Guests Sat & Sun & 2 VIP parking pass per day	2 Guests Sat & Sun & 1 VIP parking pass per day
Advertisement in AIRSHO Program	Full Page	Full Page	Full Page	Half Page	Quarter Page	Business Card
Public Announcement at AIRSHO	At Least 10 per Day	At Least 8 per Day	At Least 6 per Day	At Least 4 per Day	At Least 3 per Day	2 per Day
Logo on All Sponsor Boards at Entrances	Yes	Yes	Yes	Yes	Yes	Yes
Outdoor Exhibit Space	Yes	Yes	Yes	Yes	Yes	N/A
On-Site Banners In High Traffic Area	5 Full Color	4 Full Color	3 Full Color	2 Full Color	1 Full Color	1 Full Color
General Admission Tickets	125	100	75	50	30	25
AIRSHO Website Recognition	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page	Listing on Sponsor Page
Name on Sponsor Page in Program	Yes	Yes	Yes	Yes	Yes	Yes

FOR MORE INFORMATION, CONTACT GENA LINEBARGER AT
GENA@HIGHSKYWING.ORG OR (432) 528-0997 CELL

WWW.AIRSHO.ORG

CALL FOR ADDITIONAL SPONSORSHIP OPPORTUNITIES



SPONSOR APPLICATION

SPONSOR LEVELS

DIAMOND - \$25,000

GOLD - \$5,000

PILOT - \$1,000

RUBY - \$20,000

SILVER - \$2,500

CO-PILOT - \$500

PLATINUM - \$10,000

BRONZE - \$1,000

For Advertising in AIRSHO PROGRAM see attached page with rates

Sponsor Name _____

Contact Name _____ Phone # _____

Sponsor Address _____ City _____ State _____ Zip _____

Email Address _____

Sponsor Level _____ Amount \$ _____

Method of Payment Check # _____ Visa Mastercard Amex Discover Invoice Company

Credit Card #: _____

Exp. Date: _____ CVV: _____ Billing Zip Code: _____

Program Ads and Company Logos must be submitted by Monday, July 22, 2024

Commemorative Air Force High Sky Wing is a 501(c)(3) non-profit organization

PROCEEDS FROM AIRSHO SUPPORT THE CAF HIGH SKY WING AND MIDLAND ARMY AIRFIELD MUSEUM

Please Mail, Fax or Email Order Form to High Sky Wing AIRSHO, P.O. Box 61064, Midland, TX 79711

Fax (432) 685-1277 or email Gena@HighSkyWing.org

Make checks payable to High Sky Wing.



AIRSHOW PROGRAM ADVERTISING RATES

Order & Artwork due by Monday, July 22, 2024

Advertise your business to a crowd of 15,000! All ads are full color.

Please Check Ad Size Below:

Ad Size	Cost
___ Outside Back Cover	\$700
___ Inside Back Cover	\$500
___ Full Page (8" w x 10.375" h)	\$400
___ Half Page (8" w x 5.1875" h)	\$250
___ Quarter Page (4" w x 5.1875" h)	\$200
___ Business Card (2" w x 3.5" h)	\$150



Please send Camera Ready Artwork (PDF or jpeg at 300 dpi) to Gena Linebarger at gena@highskywing.org or for more information contact Gena at 432-528-0997

High Sky Wing AIRSHO - P.O. Box 61064 • Midland, TX 79711 • www.airsho.org

Company Name _____

Contact Name _____

Phone _____

Email _____

Address _____

Total Due _____ \$ _____

Method of Payment Check # _____

Visa Mastercard Amex Discover Invoice Company

Credit Card #: _____

Exp. Date: _____ CVV: _____ Billing Zip Code: _____

Signature _____

Make checks payable to High Sky Wing



Fighter Squadron Chalet

- Attend AIRSHO VIP Style
- Catch all the Action Up Front on the Flight Line
- Premier Exclusive Shaded Area with Tables & Chairs
- Catered Lunch, Afternoon Snacks, Beer, Wine, Soft Drinks & Water
- VIP Parking Included – Limited Tickets Available

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 E-Mail: _____ Phone: _____

SATURDAY, SEPTEMBER 7 TICKET

_____ Adult (ages 14 & up) @ \$125 each \$ _____
 _____ Kids (ages 6-13) @ \$ 75 each \$ _____
 _____ Child (ages 5 & under) @ \$ 25 each \$ _____
 _____ Reserved Table for 8 @ \$880 \$ _____

Name on Table: _____

SUNDAY, SEPTEMBER 8 TICKET

_____ Adult (ages 14 & up) @ \$125 each \$ _____
 _____ Kids (ages 6-13) @ \$ 75 each \$ _____
 _____ Child (ages 5 & under) @ \$ 25 each \$ _____
 _____ Reserved Table for 8 @ \$880 each \$ _____

Name on Table: _____

WEEKEND SATURDAY & SUNDAY SEPTEMBER 7 & 8 TICKETS

_____ Adult (ages 14 & up) @ \$200 each \$ _____
 _____ Kids (ages 6-13) @ \$125 each \$ _____
 _____ Child (ages 5 & under) @ \$ 50 each \$ _____

TOTAL DUE \$ _____

Method of Payment

Check # _____ Visa Mastercard Amex Discover

Credit Card #: _____

Exp. Date: _____ CVV: _____ Billing Zip Code: _____

Mail or Email to:

High Sky Wing AIRSHO

P.O. Box 61064

Midland, TX 79711

or

Gena@HighSkyWing.org

TICKETS CAN BE PURCHASED ANY TIME ONLINE at www.AIRSHO.org

Also check the Flight Line Chalet: \$25 per person includes Admission, Shade & Chair online only
General Admission: Adult \$10 (ages 14 & up), Kids \$5 (ages 6-13), Child Free (ages 5 & under)