



## SPONSOR OPPORTUNITIES

**AIRSHO** is held annually at the Midland, TX International Air and Space Port. This year marks the celebration of the 32nd **AIRSHO** to be produced in Midland/Odessa, Texas and hosted by the **CAF High Sky Wing**. **AIRSHO** is a unique community event. Each year visitors come from around the world to watch this collection of vintage warbirds and civilian performers in action. We invite you to be a part of **AIRSHO 2023** on **September 9 and 10**.

### Do you want...

- To STAND OUT from the crowd during AIRSHO?
- To Partner with the Only AIRSHO in the Permian Basin?
- To find a new avenue to deliver your name and message to your target customers and the community?
- To astonish your VIP customers, employees, and families?

**Showcase your company by becoming a 2023 AIRSHO SPONSOR**

### Benefits:

- Reward your valued customers, employees, friends, and family with VIP treatment at the AIRSHO.
- Showcase your company's community support and involvement.
- Highlight your company as an AIRSHO activity, area, facility or vehicle sponsor.
- Receive access to the best exhibit space available in AIRSHO Square or in the CAF hangar.
- Your name and logo on banners, sponsor boards, in AIRSHO program and on AIRSHO website.

***We are here to help meet your marketing goals and will customize a package just for you. Each sponsorship helps us also meet our goal of bringing military aviation history to life and to honor the men and women who made the sacrifices for our freedom. Our Mission: Educate, Inspire and Honor.***

For more information, contact Gena Linebarger at [gena@highskywing.org](mailto:gena@highskywing.org) or (432) 528-0997 cell

**WWW.AIRSHO.ORG**

**P.O. BOX 61064 MIDLAND, TX 79711**



# SPONSOR OPPORTUNITIES

<b>Sponsor Benefits</b> ↓	<b>Diamond Sponsor</b> <b>\$25,000</b>	<b>Ruby Sponsor</b> <b>\$20,000</b>	<b>Platinum Sponsor</b> <b>\$10,000</b>	<b>Gold Sponsor</b> <b>\$5,000</b>	<b>Silver Sponsor</b> <b>\$2,500</b>	<b>Bronze Sponsor</b> <b>\$1,500</b>
<b>Fighter Squadron Chalet Lunch &amp; Drinks</b>	4 VIP Tables Sat & Sun 32 Guests & 16 VIP parking passes per day	3 VIP Tables Sat & Sun 24 Guests & 12 VIP parking passes per day	2 VIP Tables Sat & Sun 16 Guests & 8 VIP parking passes per day	1 VIP Table Sat & Sun 8 Guests & 4 VIP parking passes per day	4 Guests Sat & Sun & 2 VIP parking pass per day	2 Guests Sat & Sun & 1 VIP parking pass per day
<b>Advertisement in AIRSHO Program</b>	Full Page	Full Page	Full Page	Half Page	Quarter Page	Business Card
<b>Public Announcement at AIRSHO</b>	At Least 10 per Day	At Least 8 per Day	At Least 6 per Day	At Least 4 per Day	At Least 3 per Day	2 per Day
<b>Logo on All Sponsor Boards at Entrances</b>	Yes	Yes	Yes	Yes	Yes	Yes
<b>Outdoor Exhibit Space</b>	Yes	Yes	Yes	Yes	Yes	N/A
<b>On-Site Banners</b>	5 Full Color	4 Full Color	3 Full Color	2 Full Color	1 Full Color	1 Full Color
<b>General Admission Tickets</b>	125	100	75	50	30	20
<b>AIRSHO Website Recognition</b>	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page	Listing on Sponsor Page
<b>Name on Sponsor Page in Program</b>	Yes	Yes	Yes	Yes	Yes	Yes

**FOR MORE INFORMATION, CONTACT [GENA@HIGHSKYWING.ORG](mailto:GENA@HIGHSKYWING.ORG)**

OR (432) 528-0997 CELL

**WWW.AIRSHO.ORG**

SPONSOR PACKAGES MAY BE CUSTOMIZED FOR YOUR COMPANY



## SPONSOR OPPORTUNITIES

**DIAMOND \$25,000**

**RUBY \$20,000**

**PLATINUM \$10,000**

**GOLD \$5,000**

**SILVER \$2,500**

**BRONZE \$1,500**

➤ **For Advertising in AIRSHO PROGRAM see attached page with rates**

**PROCEEDS FROM AIRSHO SUPPORT THE CAF HIGH SKY WING AND MIDLAND ARMY AIR FIELD MUSEUM**

Commemorative Air Force High Sky Wing is a 501(c)(3) non-profit organization

Sponsor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone # \_\_\_\_\_

Sponsor Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Sponsor Level & Amount \_\_\_\_\_ \$ \_\_\_\_\_

**Method of Payment**    Check # \_\_\_\_\_    Visa    Mastercard    Amex    Discover    Invoice Company

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Program Ads and Company Logos must be submitted by August 17, 2023

**Please Mail, Fax or Email Order Form to High Sky Wing AIRSHO, P.O. Box 61064, Midland, TX 79711**

**Fax (432) 685-1277 or email [Gena@HighSkyWing.org](mailto:Gena@HighSkyWing.org)**



# AIRSHOW PROGRAM ADVERTISING RATES

**September 9-10, 2023**

**Order & Artwork due by Monday, July 17**

Advertise your business to a crowd of 15,000! All ads are full color.

Please Check Ad Size Below:

_____	<b>Outside Back Cover</b>	<b>\$800</b>
_____	<b>Inside Back Cover</b>	<b>\$600</b>
_____	<b>Full Page (8" w x 10.375" h)</b>	<b>\$500</b>
_____	<b>Half Page (8" w x 5.1875" h)</b>	<b>\$350</b>
_____	<b>Quarter Page (4" w x 5.1875" h)</b>	<b>\$250</b>
_____	<b>Business Card (2" w x 3.5" h)</b>	<b>\$150</b>

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Due \_\_\_\_\_ Total \$ \_\_\_\_\_

Credit Card       Invoice Me       Check Enclosed

Visa       Master Card       Amx      Ck # \_\_\_\_\_

Billing Zip Code & Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Please send  
**Camera Ready Artwork**  
 (PDF or jpeg/300 dpi)  
 to:  
**Gena Linebarger**  
[gena@highskywing.org](mailto:gena@highskywing.org)  
 or call 432-528-0997

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