



SPONSOR OPPORTUNITIES

AIRSHO is held annually at the Midland International Air and Space Port. 2018 marks the celebration of the 28th AIRSHO to be produced in Midland/Odessa, Texas and hosted by the **CAF High Sky Wing**. **AIRSHO** is a unique community event. Each year visitors come from around the world to watch this collection of vintage warbirds and civilian performers in action. We invite you to be a part of **AIRSHO 2018 on September 15 and 16**.

Do you want...

- ✓ To **STAND OUT** from the crowd during AIRSHO?
- ✓ To Partner with the Only AIRSHO in the Permian Basin?
- ✓ A new avenue to deliver your name and message to your target customers and the community?
- ✓ Would like a way to astonish your VIP customers, employees and families?

Showcase your company by becoming a 2018 AIRSHO SPONSOR

Benefits:

- Reward your valued customers, employees, friends and family with VIP treatment at the AIRSHO.
- Showcase your company's community support and involvement.
- Highlight your company as an AIRSHO activity, area, facility or vehicle sponsor.
- Receive access to the best exhibit space available at in AIRSHO Square.
- Your name and logo on signage, program book and AIRSHO website.

We are here to help you meet your marketing goals and will customize a package for you. Each sponsorship helps us also meet our goal of bringing military aviation history to life and to honor the men and women who made the sacrifices for our freedom.

For more information, contact Gena Linebarger at gena@highskywing.org or (432) 528-0997 cell

WWW.AIRSHO.ORG

P.O. BOX 61064 MIDLAND, TX 79711



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Sponsor Benefits	Gold Sponsor \$5,000	Education in Aviation Day \$2,500	Silver Sponsor \$2,500	Bronze Sponsor \$1,500	Pilot Sponsor \$1,000	Co-Pilot Sponsor \$500
Private Chalet Lunch & Drinks	N/A	N/A	N/A	N/A	N/A	N/A
Fighter Squadron Chalet Lunch & Drinks	6 Guests Sat & Sun 3 VIP Parking Passes per Day	2 Guests Sat & Sun 1 VIP Parking Pass per Day	2 Guests Sat & Sun 1 VIP Parking Pass per Day	N/A	N/A	N/A
Advertisement in AIRSHO Program	Quarter Page	N/A	N/A	N/A	N/A	N/A
Public Announcement at AIRSHO	At Least 3 per Day	At Least 2 per Day	At Least 1 per Day	1 per Day	1 per Day	N/A
Logo on All Sponsor Boards at Entrances	Yes	Yes	Yes	Yes	N/A	N/A
Outdoor Exhibit Space	Yes	Yes	Yes	N/A	N/A	N/A
On-Site Banners	3 Full Color	2 Full Color	2 Full Color	1 Full Color	1 Color	N/A
General Admission Tickets	30	15	15	8	6	4
AIRSHO Website Recognition	Logo on Main Page	Logo on Sponsor Page	Logo on Sponsor Page	Listing on Sponsor Page	Listing on Sponsor Page	Listing on Sponsor Page
Name on Sponsor Page in Program	Yes	Yes	Yes	Yes	Yes	Yes

SPONSOR PACKAGES MAY BE CUSTOMIZED FOR YOUR COMPANY

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Sponsor Benefits	Diamond Sponsor \$25,000	Ruby Sponsor \$20,000	Platinum Sponsor \$10,000	B-29 Superfortress "Doc" Sponsor \$5,000	Vietnam Aircraft & Act Sponsor \$5,000	WWII & Korea War Veterans Tent \$5,000
Private Chalet Lunch & Drinks	2-Day Chalet 25 Guests each Day VIP Parking	2-Day Chalet 25 Guests each Day VIP Parking	N/A	N/A	N/A	N/A
Fighter Squadron Chalet Lunch & Drinks	N/A	N/A	10 Guests Sat & Sun 5 VIP Parking Passes per Day	6 Guests Sat & Sun 3 VIP Parking Passes per Day	6 Guests Sat & Sun 3 VIP Parking Passes per Day	6 Guests Sat & Sun 3 VIP Parking Passes per Day
Advertisement in AIRSHO Program	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	Quarter Page
Public Announcement at AIRSHO	At Least 7 per Day	At Least 5 per Day	At Least 4 per Day	At Least 3 per Day	At Least 3 per Day	At Least 3 per Day
Logo on All Sponsor Boards at Entrances	Yes	Yes	Yes	Yes	Yes	Yes
Outdoor Exhibit Space	Yes	Yes	Yes	Yes	Yes	Yes
On-Site Banners	6 Full Color	5 Full Color	4 Full Color	3 Full Color	3 Full Color	3 Full Color
General Admission Tickets	125	75	75	30	30	30
AIRSHO Website Recognition	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page	Logo on Main Page
Name on Sponsor Page in Program	Yes	Yes	Yes	Yes	Yes	Yes

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SPONSOR OPPORTUNITIES

Naming & Sponsor Opportunities

DIAMOND \$25,000

AIRSHO Square Exhibit Area
Private Chalet Area

PLATINUM \$10,000

AIRSHO Welcome Reception
Flight Line Chalet Area
Performers Sponsor

SILVER \$2,500

Education in Aviation Day
Special Show for Special People
Volunteer Water Sponsor

RUBY \$20,000

AIRSHO Lane Exhibit Area
Fighter Squadron Chalet Area

GOLD \$5,000

B-29 Superfortress "Doc"
Vietnam Aircraft & Act Sponsor
WWII & Korea War Veterans Tent
Golf Cart Sponsor

BRONZE \$1,500

A-26 Invader "Night Mission"
B-25 Mitchell "Devil Dog"
P-51 Mustang "Pecos Bill"
P-40 Curtiss Warhawk